

## PRESS RELEASE

### NISM and SEBI National Financial Literacy Quiz 2025 with Central Regional Round in Indore

#### *Empowering India's Youth Through Financial Knowledge and Awareness*

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Mumbai, August 16-17, 2025 –The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. Around 2,50,000 students from all over India, participated in the online quiz and thereafter, the quiz is being held at various regions—Eastern, Southern, Northern, Central, Western and North East.

NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world.

The central regional round of NFLQ was held on August 16-17, 2025 at Symbiosis University of Applied Sciences, Indore. Participants from around 55 undergraduates and 36 post-graduate institutes across Central India—Madhya Pradesh and Chhattisgarh participated. Earlier, the northern regional round was held at Gurugram on July 26-27, 2025, the southern regional round was held at Bengaluru on July 5-6, 2025 and the eastern regional round was held at Kolkata on June 21-22, 2025. The Regional Round was preceded by an online quiz round.

Further Regional Rounds are being conducted in another two cities.

Sr No.	Region	Date	Location
1	North East	30th-31st Aug	Guwahati
2	West	13th-14th Sep	Ahmedabad

The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8th-9th Nov, 2025.

#### **At a Glance: Rewards and Recognition**

Prizes for Top three winners in each category (Undergraduate Category and PG category):

##### **Undergraduate Category:**

- 1st Prize – Rs. 40,000/- International Institute of Professional Studies, Devi Ahilya Vishwavidyalaya, Indore

- 2nd Prize – Rs. 30,000/- Indian Institute of Management (IIM-Indore)
- 3rd Prize – Rs. 20,000/- School of Economics Devi Ahilya Vishwavidyalaya, Indore

**Postgraduate Category:**

- 1st Prize – Rs. 40,000/- Indian Institute of Management Indore (IIM-Indore)
- 2nd Prize – Rs. 30,000/- Jaipuria Institute of Management, Indore
- 3rd Prize – Rs. 20,000/- Pandit Jawaharlal Nehru Institute of Business Management

**Additionally, the 10 UG colleges from the Central Zone qualified to advance to the National Rounds. The list of selected institutions is as follows:<sup>1</sup>**

1. International Institute of Professional Studies, Devi Ahilya Vishwavidyalaya - Indore
2. Indian Institute of Management Indore (IIM-Indore) - Indore
3. School of Economics Devi Ahilya Vishwavidyalaya - Indore
4. NMIMS School of Commerce, Indore - Indore
5. M B Khalsa College - Indore
6. St. Aloysius College Sadar - Jabalpur
7. Prestige Institute of Management and Research - Indore
8. VIT Bhopal University - Bhopal
9. Indian Institute of Technology Indore - Indore

**Additionally, the 10 PG colleges from the Central zone qualified to advance to the National Rounds. The list of selected institutions is as follows:**

1. Indian Institute of Management Indore (IIM-Indore) - Indore
2. Jaipuria Institute of Management - Indore
3. Pandit Jawaharlal Nehru Institute of Business Management - Ujjain
4. School of Commerce Devi Ahilya Vishwavidyalaya - Indore
5. International Institute of Professional Studies Devi Ahilya Vishwavidyalaya - Indore
6. Prestige Institute of Management and Research - Gwalior
7. Maharaja Agrasen International College - Raipur
8. Institute of Professional Education & Research (IPER) - Bhopal
9. ITM University - Raipur
10. Symbiosis University of Applied Sciences - Indore [BFSI]

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<sup>1</sup> Except for top 3 institutes, others are not in the ranked in any order. (applies for both UG and PG)