

## **NISM and SEBI launches National Financial Literacy Quiz 2026**

The banner for the National Financial Literacy Quiz 2026 (NFLQ 2026) is set against a warm, orange-toned background. On the left, a young man and woman are depicted in mid-air, running happily. The man is holding a large golden trophy aloft, and the woman is also holding a smaller trophy. They are surrounded by floating icons representing various financial concepts like a house, a car, a piggy bank, and a bar chart. In the top left corner, there is a logo for 'NFLQ 2026' with the text 'Free Participation' below it. To the right of the couple, the main title 'NFLQ 2026' is written in large, bold, blue and yellow letters, with 'National Financial Literacy Quiz' underneath. Further right, the logos for NISM (National Institute of Securities Markets) and SEBI (Securities and Exchange Board of India) are displayed. Below the main title, the text 'Online Round | College Round | Regional Rounds | National Grand Finale' and 'Separate Rounds (UG & PG)' is visible. On the far right, a large graphic shows '₹32 LAKH' in gold, with 'PRIZES WORTH' and 'UG & PG Cohort' in a blue box below it. At the bottom, contact details are provided: 'nflq@nism.ac.in | +91-7305844844 | https://nflq.nism.ac.in'. A QR code is located in the bottom left corner with the text 'Scan to take the quiz'. A small vertical text '©TSC Apply' is on the right edge.

**Mumbai, January 1, 2026:** The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), has announced the launch of NISM–SEBI National Financial Literacy Quiz (NFLQ) 2026.

NFLQ 2026 is part of NISM’s broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world. By engaging with young learners through initiatives such as the NFLQ, NISM and SEBI are striving to nurture a more informed, confident and responsible generation.

The **College Round of NFLQ 2026 has now commenced** and colleges offering undergraduate and postgraduate programs across the country are invited to associate with us for this initiative. Participation in the College round is mandatory for progression to regional and national rounds.

Interested colleges may contact 7305844844 or [nflq@nism.ac.in](mailto:nflq@nism.ac.in) to list their colleges and participate in College Round.

Students are encouraged to take the online round which serves as an introductory stage and helps familiarize them with the quiz format. <https://nflq.nism.ac.in/>

The NFLQ Competition will progress from the **College round** to Regional Rounds across six regions—East, West, North, South, Central, and North-East—culminating in the **National Grand Finale at the NISM campus, Patalganga, Navi Mumbai**

NFLQ 2026 offers attractive prizes and recognition including prizes worth upto **Rs. 15 lakh at the College Round level**, awards for top performers at the regional rounds and cash prizes at the National Grand Finale. Separate categories are maintained for undergraduate and post graduate students.

#### **At a Glance: Rewards and Recognition**

**Prizes for Top three winners in each category (UG Category and PG category separately)**

<b>Regional Rounds</b>	<b>Grand Finale</b>
1 <sup>st</sup> Prize: Rs. 40,000/-	First Prize: Rs. 1.5 lakh
2 <sup>nd</sup> Prize: Rs. 30,000/-	Second Prize: Rs. 1 lakh
3 <sup>rd</sup> Prize : Rs. 20,000	Third Prize: Rs. 60,000/-

Colleges and students are encouraged to participate and be part of this nationwide financial literacy movement.